



# CALL FOR PAPERS

**20<sup>TH</sup> ANNUAL IAABD CONFERENCE, 2019**

**INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT**

**MAY 8<sup>TH</sup> TO 11<sup>TH</sup>, 2019**

The 2019 International Academy of African Business and Development (IAABD) annual conference to be hosted by the University of Dar es Salaam Business School, Tanzania welcomes papers from scholars, graduate students, managers and policy makers on issues relevant to Africa's business and development. The conference aims at facilitating multidisciplinary research by stimulating collaborations between Africa based researchers and their counterparts around the world, by broadening and deepening global understanding of various issues relevant to Africa's business and development, as well as advancing possible solutions to some of her challenges.

**Conference Theme - "TOWARDS INDUSTRIALIZED AFRICA:  
OPPORTUNITIES AND CHALLENGES".**

From several indications, Africa is becoming increasingly better positioned in the dynamic global business environment. This increasing relevance permeates several areas including the socio-cultural and economic layers of the system. The scale and significance of Foreign Direct Investment activities as evidenced by the presence of multinationals on the continent, the dynamics of the consumer power in the region, and the considerable relationships with the international community are among the plethora of factors that bring the discourse of African Development in the global stage to the fore again and again. With these indications, some of the various appellations being used consciously or unconsciously by naysayers to describe Africa such as 'a forgotten continent' or others that connote backwardness are now being

seriously questioned in various ramifications. Overall, the need for a holistic perspective to the discourse of Africa is becoming more compelling by the day. Nevertheless, a critical look at the continent suggests that several areas still require attention that will benefit from the dialogue between the stakeholders such as researchers, practitioners, and policy makers.

The theme of the 2019 conference highlights the need to discuss not only the challenges but to also extend the discourse to the available opportunities towards achieving sustainable business development in the continent vis-à-vis the world system. Some of the thematic issues include better management of Africa's businesses, accelerating entrepreneurship, meeting the growing consumer power, and increasing foreign direct investments.

In addition to the topics listed above, the conference encourages papers and discussions on transferable lessons in development from other countries around the world. Special sessions on successful strategies used by global companies, academic institutions and organizations are highly encouraged.

---

### **Submission of Manuscripts**

1. Full Papers should be submitted electronically to the IAABD submission portal in Microsoft Word by **March 31<sup>st</sup>, 2019**. Abstracts and proposals for special sessions should be submitted electronically to the IAABD submission portal in Microsoft Word by **March 31<sup>st</sup>, 2019**.
2. Full papers should not be longer than 10 single-spaced pages (Times New Roman, font 11), including the title, tables, figures, appendices, references, and other illustrative materials.
3. Full papers should have an abstract (maximum of 200 words), as well as an Introduction. Each paper should indicate the title of the paper, author(s)' names and institutional affiliation, and email addresses.
4. The IAABD paper template (**iaabd-model.doc**) available at: <https://iaabd.org/wp-content/uploads/2015/04/Original-iaabd-template.docx> includes all the styles that you will need and has been locked in order to limit you those styles. For example if you paste text from another document, the inserted text will automatically be converted to 'Normal' style; Times New Roman 11, with 6pt spacing after the paragraph. You may then want to apply the styles provided within the template.
5. Use single column, one-inch margins (1") all-round: Top, bottom, left, and right.

References and citations should be prepared as described in the pdf document (iaabd-guide.doc) entitled: 'GUIDE TO PREPARING PAPERS FOR SUBMISSION TO IAABD CONFERENCES' available at: <https://iaabd.org/wp-content/uploads/2015/04/How-to-use-the-IAABD-conference-paper-template-V2.pdf>.

6. Use the paper template (**iaabd-model.doc**). Any paper which is written without using the paper template will not be published in the conference proceedings. All full papers will be peer reviewed and selected papers will be included on the Proceedings CD and considered for the Conference Best Paper Awards.

7. To make your paper ready for publishing in the IAABD Conference Proceedings see a Paper template (**iaabd-model.doc**).

### **Special Sessions**

Those interested in organizing a special session should prepare a description of its overall purpose and include the abstracts of the different contributions. A special session should have at least 3 contributors. In addition, proposals must state the purpose, format and names of contributors. All special session proposals should be submitted to the Special Session Track.

### **Graduate Students papers**

Graduate students are encouraged to submit their papers to Track 10: Graduate Student Paper. This track will provide graduate students with the opportunity to share their work with current and future colleagues. Attending the conference will provide participating students with the opportunity to network with many of today's leading scholars. Graduate student's papers will be considered for Graduate student best paper awards.

**NOTE: Full papers, abstracts, and special session proposals should be submitted directly to the 2018 conference submission portal. Authors who are uncertain of the appropriate track for their papers should contact the Program Chair: Dr. Ayantunji Gbadamosi, University of East London, UK. [A.Gbadamosi@uel.ac.uk](mailto:A.Gbadamosi@uel.ac.uk) Final revised papers/abstracts should be sent back to relevant Track Chair by respective authors and it is the Track Chairs who will send final reviewed papers to the Proceedings editor.**



**The city of Dar es Salaam  
"The home of Peace"**

[https://en.wikipedia.org/wiki/Dar\\_es\\_Salaam](https://en.wikipedia.org/wiki/Dar_es_Salaam)

## 2018 Tracks and Track Chairs

TRACK TOPIC	NAME, AFFILIATION & EMAIL
<b>Track 1: Accounting, Finance, and Investment</b>	<b><i>Pat Obi</i></b>
	Purdue University North West.
	obi@pnw.edu
<b>Track 2: International Aid, Economic Policies and Strategies</b>	<b><i>Jacob Musila</i></b>
	Athabasca University, Canada
	jacobm@athabascau.ca
<b>Track 3: Entrepreneurship, Small Business and the Informal Sector</b>	<b><i>Norma Juma</i></b>
	Washburn University
	norma.juma@washburn.edu
<b>Track 4: Exporting, Internationalization and Foreign Direct Investment</b>	<b><i>Zealelem Yiheyis</i></b>
	Clark Atlanta University
	zyihesis@cau.edu
<b>Track 5: Public Policy and Health Care Management</b>	<b><i>Ayantunji Gbadamosi</i></b>
	University of East London. UK
	A.Gbadamosi@uel.ac.uk
<b>Track 6: Human Resources Management and Organizations</b>	<b><i>Moses Acquaaah</i></b>
	University of North Carolina-Greensboro
	m_acquaa@uncg.edu
<b>Track 7: Sustainability, Business Ethics, Law and Social Responsibility</b>	<b><i>Judy Muthuri</i></b>
	Nottingham University
	Judy.Muthuri@nottingham.ac.uk

<b>Track 8: Marketing and Consumer Behavior</b>	<b><i>Aihie Osarenkhoe</i></b> University of Gavle, Sweden Aihie.Osarenkhoe@hig.se
<b>Track 9: Operations and Logistics/Supply Chain/Project Management (including infrastructure development projects)</b>	<b><i>Pantaleo Rwelamila</i></b> University of South Africa rwelapmd@unisa.ac.za
<b>Track 10: Graduate Student Papers</b>	<b><i>Simon Sigure</i></b> Athabasca University, Canada simon.sigure@fb.athabascau.ca
<b>Track 11: Research Methods</b>	<b><i>Kofi Q. Dadzie</i></b> Georgia State University kdadzie@gsu.edu
<b>Track 12: Special Sessions (e.g., China-India Africa relationships, Training the next generation of Scholars in the African diaspora; transferrable corporate experiences in emerging markets, etc.)</b>	<b><i>Evelyn Winston</i></b> Clark Atlanta University <u>edadzie@cau.edu</u>
<b>Track 13: The Path to Local and Community Development</b>	<b><i>Italo Trevisan</i></b> University of Trento, Italy italo.trevisan@unitn.it

## Registration Information

Registration fees below include a \$60 annual IAABD membership fee for participants outside Africa and a \$30 annual IAABD membership fee for participants based in Africa. Also included are a single paper in the proceedings, coffee breaks, and receptions.

<b>Registration fees (U.S. dollars)</b>				
	Based in Africa		Outside Africa	
	Student	Regular	Student	Regular
<b>April 10, 2019</b>	\$220	\$330	\$275	\$385
<b>After April 10, 2019</b>	\$275	\$407	\$330	\$462

**Optional for all delegates**

**Activity**

**A Day Excursion will be organized closer to the conference date.**

**Optional Accompanying Person**

<b>Awards banquet</b>	\$30
-----------------------	------

The registration fees and all other fees **MUST** be paid either by Paypal, US check, Wire transfer or Cash, if payment is made in Dar-es-Salaam. **Early registration means that one must have completed the registration form and made payment before April 10, 2019**

**For conference registration, please go <http://www.iaabd.org/conference-registration>.** To pay the registration fees and find information on how to pay via Paypal, U.S. check and Wire transfer. Please click here

**For inquiry on membership fees and conference registration fees, please contact VP for Finance and Treasurer: Dr. Richard Hayes at [treasurer@iaabd.org](mailto:treasurer@iaabd.org).**

**For Other or Unresolved Matters: Please contact the program Chair: Dr' Ayantunji Gbadamosi, University of East London, UK. [A.Gbadamosi@uel.ac.uk](mailto:A.Gbadamosi@uel.ac.uk)**

**Conference Contacts**

Conference Chair	<b>Prof. Ulingeta Mbamba, Dean, University of Dar es Salaam Business School, Tanzania</b> <a href="mailto:mbamba@udbs.udsm.actz">mbamba@udbs.udsm.actz</a>
Conference Co- Chair	<b>Prof. Lettice Kinunda Rutashobya, University of Dar es Salaam Business School, Tanzania,</b> <a href="mailto:letticer@yahoo.com">letticer@yahoo.com</a>
Program Chair	<b>Dr. Ayantunji Gbadamosi, University of East London, UK.</b> <a href="mailto:A.Gbadamosi@uel.ac.uk">A.Gbadamosi@uel.ac.uk</a>
Proceedings Editor	<b>Prof. PD Rwelamila: University of South Africa</b> <a href="mailto:iaabdproceedings@iaabd.org">iaabdproceedings@iaabd.org</a>





			<b>Reservations)</b> +255-222-162-333   Extension 5100  +255-773-374-208
2 .Azure Boutique Resort(Former Beachcomber (36 rooms)	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	Single Room: USD 59 Double: USD 79 <b>(breakfast included)</b>	<a href="http://www.azuretz.com">www.azuretz.com</a> <b>Reservation:</b> info@azuretz.com
3.The Heron Court Boutique Hotel. (20 rooms)	Just opposite the RAMADA HOTEL	Single Room: USD 45 Double: USD 70 <b>(breakfast included)</b>	www.heroncourthotel.com <b>Reservation:</b> reservation@heroncourthotel.com
4.White Sands hotel	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	Single room USD 120 Double: USD 140 <b>(breakfast included)</b>	<a href="http://www.hotelwhitesands.com">www.hotelwhitesands.com</a> <b>Reservation:</b> reservations@hotelwhitesands.com
5.Seascape Hotel	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	<b>Non sea View:</b> Single Room: USD 60 Double: USD 80 <b>Sea View</b> Single: USD 70 Double: USD 90 <b>(breakfast included)</b>	<a href="http://www.hotelseascape.co.tz">www.hotelseascape.co.tz</a> <b>reservation:</b> reservations@hotelseascape.co.tz
6.Land mark hotel resort (84 Rooms)	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	Standard Room: USD 65 Double: USD 75 <b>(breakfast included)</b>	<a href="http://www.landmarkresort.co.tz">www.landmarkresort.co.tz</a> <b>reservation:</b> reservations@landmarkresort.co.tz
7.Jangwani Sea Breeze(32 rooms)	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	Single room: USD 40 Double: USD 55 until end of March. Thereafter: Single: USD 49 Double: 79 <b>breakfast included</b>	<a href="http://www.jangwaniseabreezeresort.com">www.jangwaniseabreezeresort.com</a> <b>reservation:</b> reservations@jangwaniseabreezeresort.co.tz
8.Serene hotel	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	Standard single Room: USD 25 Double USD 35 Deluxe Suit Single: USD 45 Double: USD 55 <b>(breakfast included)</b>	<a href="http://www.serenedar.com">www.serenedar.com</a> <b>reservation:</b> infosh@serenedar.com
9. Serene Beach resort	Africana Road, Jangwani Beach (Walking distance to and from RAMADA)	Standard single : USD 45 Double: USD 65 Deluxe Suit Single: USD: 65 Double: USD 80 <b>(breakfast included)</b>	<a href="http://www.serenetz.com">www.serenetz.com</a> email: info.sbr@serenetz.com <b>WhatsApp:</b> +255677048764

For more information about IAABD: <http://iaabd.org/>